



Job Title: Marketing Manager - Proteins

Company Information: OriGene Technologies (Rockville, MD) is a biotech company commercializing millions of gene-related reagent tools for life science research. Recognized globally as one of the world's largest sources for cDNA clones, recombinant proteins and antibodies, OriGene continues to drive innovation in CRISPR, assay development and in vitro diagnostic field. For more information, please visit our website: www.origene.com

Summary of Position

This is a hands-on position responsible for growing company's revenue and maximizing the profitability of recombinant protein product line by implementing strategic and tactic marketing program.

Responsibilities and Job Duties

- Manage the marketing activities of recombinant protein product portfolio, including product posting, promotion, collateral material (web page/datasheet/FAQ/blog/video/webinar/brochure, etc.)
- Conduct competitive market study regularly and provide pricing and position strategy to optimize revenue and market share.
- Work with R&D teams on developing new products and design product launch for online/offline channels.
- Provide product positioning material and training for sales/distributor/technical support teams.
- Collaborate cross-functionally with IT, Operations, R&D and Manufacturing to ensure all products can be delivered with correct documents.
- Attend tradeshow. Annual travel of 3-5 short trips (< 5 days) are required.

Minimum Qualifications

Education & Experience

- Master degree in life science discipline with good knowledge on recombinant proteins.
- 3 years of marketing or equivalent experience in a customer facing role.

Knowledge, Skills and Abilities

- Excellent English-writing, speaking and proof-reading skills are essential.
- Must be a team player with ability and desire to collaborate diverse staff and support customers.
- Must be proficient in the use of Microsoft software (word processing, email, spreadsheet, database, and Internet).
- Strong project management skills
- Organized and self-motivated.

Supervisory Responsibilities

No.

Preferred Qualifications

- PhD degree in Biology preferred
- Lab experience
- Proficiency in Mandarin, Chinese is preferred

This position is not approved for relocation assistance.

To apply for this role, please send your CV/Resume along with a cover letter to jobs@origene.com. Please Reference "Marketing Manager - Proteins" in the Subject Line.